

FOR IMMEDIATE RELEASE

2014 HALIFAX CONSUMER CHOICE AWARD WINNERS

Consumer Choice Award is thrilled to announce the 2014 Top Service Providers in their respective sectors for the Greater Halifax Area. We would like to extend heartfelt congratulations to all this year's winners; your dedication to superior service has resonated with the people of the city of Halifax.

Each year across Canada, Consumer Choice Award gathers opinions, perceptions and expectations through the responses of thousands of consumers and businesses. All winners have gone through a rigorous selection process conducted by a third party research firm to ensure only the most outstanding service providers are the winners within their respective industry. Find the list of Award Winners below:

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About Consumer Choice Award

Consumer Choice Award (CCA) was established in 1987 and is considered to be the most distinguished award for business excellence in Canada. This is the only organization in North America to recognize business excellence by conducting third party market research of both the consumer & business community with statistical accuracy. The research method determines all the service providers, ultimately selects the top ranked companies and establishes the winner within each industry.

Consumer Choice Award conducts its market research strictly with Leger Marketing, the leading Canadian-owned market research firm and member of the Worldwide Independent Network (WIN) of Market Researchers.

Consumer Choice Award lives in Calgary, Edmonton, Halifax, Hamilton, London, Montreal, Ottawa, Quebec City, Regina, Saskatoon, St. John's, Toronto, Vancouver and Winnipeg.

For Further Information:

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